

the stride rite promise

At Stride Rite we're dedicated to helping parents raise happy, healthy kids. That's why our Certified Fit Specialists take the time and care to precisely measure your child's feet. We can't protect against the bumps and bruises of childhood. But we can promise the journey will be comfortable, every step of the way.

Stride Rite is committed to:

custom fitting: *a perfect fit every time*

Our Certified Fit Specialists take the time and care to precisely measure your child's feet. We'll even create a Personal Fit Profile, so that each time you come in, you can see how much those little feet have grown!

performance: *shoes that can keep up*

Our children's shoes aren't just grown-up shoes reduced to kid sizes. They're engineered for the way kids walk...and run and jump and skip and play!

style: *shoes for every occasion*

Styles they'll love from a name you trust: From backyard explorations to birthday parties, you'll find just what you're looking for.

convenience: *wild goose chases are for the birds*

If we don't have a shoe in stock, we won't send you hunting high and low. We'll simply special order any in-stock Stride Rite shoe and ship it directly to you for free.

trust: *keeping little feet happy*

Our flexible return policy ensures a perfect fit. See our store return policy for details.